



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

www.thewgalchannel.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
939102-1	08/19/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Americans for Prosperity	AMER FOR PROS #475	

Flight Dates	Order #	Alt Order #
08/08/12 - 08/14/12	939102	06261872

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/08/12	08/10/12	M-F News 8 at 6a	6-7a	--WTF--	:30	3	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	--WTF--	3	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	W	08/08/12	6:07 AM	M-F News 8 at 6a	6-7a	:30	AFP1205H	\$1,000.00 NM
2	WGAL	Th	08/09/12	6:42 AM	M-F News 8 at 6a	6-7a	:30	AFP1205H	\$1,000.00 NM
3	WGAL	F	08/10/12	6:28 AM	M-F News 8 at 6a	6-7a	:30	AFP1205RH	\$1,000.00 NM
2	08/08/12	08/10/12	NBC Today Show	7-9A	--WTF--	:30	3	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	--WTF--	3	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	W	08/08/12	8:29 AM	NBC Today Show	7-9A	:30	AFP1205H	\$1,200.00 NM
1	WGAL	Th	08/09/12	8:45 AM	NBC Today Show	7-9A	:30	AFP1205H	\$1,200.00 NM
3	WGAL	F	08/10/12	8:44 AM	NBC Today Show	7-9A	:30	AFP1205RH	\$1,200.00 NM
3	08/08/12	08/10/12	NBC Today Show II	9-10a	--WTF--	:30	3	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	--WTF--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	W	08/08/12	9:56 AM	NBC Today Show II	9-10a	:30	AFP1205H	\$500.00 NM
2	WGAL	Th	08/09/12	9:59 AM	NBC Today Show II	9-10a	:30	AFP1205H	\$500.00 NM
1	WGAL	F	08/10/12	9:48 AM	NBC Today Show II	9-10a	:30	AFP1205RH	\$500.00 NM
4	08/08/12	08/10/12	Olympics Daytime	10a-5p	--WTF--	:30	8	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	--WTF--	8	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WGAL	W	08/08/12	12:06 PM	Olympics Daytime	10a-5p	:30	AFP1205H	\$800.00 NM
2	WGAL	W	08/08/12	1:00 PM	Olympics Daytime	10a-5p	:30	AFP1205H	\$800.00 NM
1	WGAL	W	08/08/12	2:17 PM	Olympics Daytime	10a-5p	:30	AFP1205H	\$800.00 NM
8	WGAL	Th	08/09/12	1:14 PM	Olympics Daytime	10a-5p	:30	AFP1205H	\$800.00 NM
4	WGAL	Th	08/09/12	3:13 PM	Olympics Daytime	10a-5p	:30	AFP1205H	\$800.00 NM
3	WGAL	Th	08/09/12	3:53 PM	Olympics Daytime	10a-5p	:30	AFP1205H	\$800.00 NM
5	WGAL	F	08/10/12	12:23 PM	Olympics Daytime	10a-5p	:30	AFP1205RH	\$800.00 NM



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Invoice # 939102-1	Invoice Date 08/19/12	Invoice Month August 2012	Invoice Period 07/30/12 - 08/14/12
Advertiser Americans for Prosperity	Product AMER FOR PROS #475	Estimate Number	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/08/12	08/10/12	Olympics Daytime Class of Time - Fixed Non Pre-emptible	10a-5p	--WTF--	:30	8	\$800.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WGAL F 08/10/12 1:23 PM Olympics Daytime 10a-5p :30 AFP1205RH \$800.00 NM									
5	08/08/12	08/10/12	M-F 5-6p News Class of Time - Fixed Non Pre-emptible	5-6p	--WTF--	:30	6	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 --WTF-- 6 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WGAL W 08/08/12 5:24 PM M-F 5-6p News 5-6p :30 AFP1205H \$1,500.00 NM 1 WGAL W 08/08/12 5:54 PM M-F 5-6p News 5-6p :30 AFP1205H \$1,500.00 NM 2 WGAL Th 08/09/12 5:21 PM M-F 5-6p News 5-6p :30 AFP1205H \$1,500.00 NM 5 WGAL Th 08/09/12 5:40 PM M-F 5-6p News 5-6p :30 AFP1205H \$1,500.00 NM 6 WGAL F 08/10/12 5:24 PM M-F 5-6p News 5-6p :30 AFP1205RH \$1,500.00 NM 3 WGAL F 08/10/12 5:55 PM M-F 5-6p News 5-6p :30 AFP1205RH \$1,500.00 NM									
6	08/08/12	08/10/12	Access Hollywood Class of Time - Fixed Non Pre-emptible	7-730p	--WTF--	:30	3	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 --WTF-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL W 08/08/12 7:14 PM Access Hollywood 7-730p :30 AFP1205H \$900.00 NM 1 WGAL Th 08/09/12 7:16 PM Access Hollywood 7-730p :30 AFP1205H \$900.00 NM 3 WGAL F 08/10/12 7:18 PM Access Hollywood 7-730p :30 AFP1205RH \$900.00 NM									
7	08/08/12	08/10/12	Olympic Zone Class of Time - Fixed Non Pre-emptible	Olympic Zone	--WTF--	:30	4	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 --WTF-- 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL W 08/08/12 7:42 PM Olympic Zone Olympic Zone :30 AFP1205H \$900.00 NM 4 WGAL Th 08/09/12 7:50 PM Olympic Zone Olympic Zone :30 AFP1205H \$900.00 NM 3 WGAL F 08/10/12 7:38 PM Olympic Zone Olympic Zone :30 AFP1205RH \$900.00 NM 1 WGAL F 08/10/12 7:59 PM Olympic Zone Olympic Zone :30 AFP1205RH \$900.00 NM									
8	08/08/12	08/12/12	Mo-Sat/ Sun Prime Olym Prime Olympics Class of Time - Fixed Non Pre-emptible	Prime Olympics	--WTFSS	:30	6	\$6,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 --WTFSS 6 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WGAL W 08/08/12 9:08 PM Mo-Sat/ Sun Prime Olympics Prime Olympics :30 AFP1205H \$6,000.00 NM 1 WGAL W 08/08/12 10:50 PM Mo-Sat/ Sun Prime Olympics Prime Olympics :30 AFP1205H \$6,000.00 NM 2 WGAL Th 08/09/12 8:40 PM Mo-Sat/ Sun Prime Olympics Prime Olympics :30 AFP1205H \$6,000.00 NM 3 WGAL F 08/10/12 8:37 PM Mo-Sat/ Sun Prime Olympics Prime Olympics :30 AFP1205RH \$6,000.00 NM 4 WGAL Sa 08/11/12 9:49 PM Mo-Sat/ Sun Prime Olympics Prime Olympics :30 AFP1205RH \$6,000.00 NM 6 WGAL Sa 08/11/12 11:39 PM Mo-Sat/ Sun Prime Olympics Prime Olympics :30 AFP1205RH \$6,000.00 NM									
9	08/08/12	08/12/12	Olympic Late News Class of Time - Fixed Non Pre-emptible	Olympic Late News	--WTFSS	:30	4	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 --WTFSS 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL W 08/08/12 11:54 PM Olympic Late News Olympic Late News :30 AFP1205H \$900.00 NM 2 WGAL F 08/10/12 12:17 AM Olympic Late News Olympic Late News :30 AFP1205RH \$900.00 NM 3 WGAL Sa 08/11/12 12:14 AM Olympic Late News Olympic Late News :30 AFP1205RH \$900.00 NM 4 WGAL Su 08/12/12 11:42 PM Olympic Late News Olympic Late News :30 AFP1205RH \$900.00 NM									
10	08/11/12	08/11/12	Sat/Sun News 8 at 6a	6-7a	-----2-	:30	2	\$200.00	NM

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939102-1	08/19/12	August 2012	07/30/12 - 08/14/12
Advertiser	Product	Estimate Number	
Americans for Prosperity	AMER FOR PROS #475		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/06/12	08/12/12	-----2-				2	\$200.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Sa	08/11/12	6:21 AM	Sat/Sun News 8 at 6a	6-7a	:30	AFP1205RH	\$200.00	NM	
2 WGAL Sa	08/11/12	6:43 AM	Sat/Sun News 8 at 6a	6-7a	:30	AFP1205RH	\$200.00	NM	
11	08/11/12	08/11/12	NBC Saturday Today	7-8a	-----1-	:30	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/06/12	08/12/12	-----1-				1	\$900.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Sa	08/11/12	7:53 AM	NBC Saturday Today	7-8a	:30	AFP1205RH	\$900.00	NM	
12	08/11/12	08/11/12	Sa/Su News 8 at 6	6-630p	-----2-	:30	2	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/06/12	08/12/12	-----2-				2	\$900.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WGAL Sa	08/11/12	6:12 PM	Sa/Su News 8 at 6	6-630p	:30	AFP1205RH	\$900.00	NM	
1 WGAL Sa	08/11/12	6:26 PM	Sa/Su News 8 at 6	6-630p	:30	AFP1205RH	\$900.00	NM	
13	08/11/12	08/12/12	Olympic Weekend Daytime	6a-6p	-----SS	:30	3	\$1,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/06/12	08/12/12	-----SS				3	\$1,800.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Sa	08/11/12	1:10 PM	Olympic Weekend Daytime	6a-6p	:30	AFP1205RH	\$1,800.00	NM	
2 WGAL Su	08/12/12	7:12 AM	Olympic Weekend Daytime	6a-6p	:30	AFP1205RH	\$1,800.00	NM	
3 WGAL Su	08/12/12	12:11 PM	Olympic Weekend Daytime	6a-6p	:30	AFP1205RH	\$1,800.00	NM	
15	08/11/12	08/11/12	Sa/Su News 8 at 8a	8-9A	-----S-	:30	1	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/06/12	08/12/12	-----S-				1	\$500.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Sa	08/11/12			Sa/Su News 8 at 8a	8-9A	:00		\$500.00	NM
				See MG 15.2					
2 WGAL Sa	08/11/12			Sa/Su News 8 at 9a	8-10a	:00		\$500.00	NM
				Credited					
16	08/12/12	08/12/12	NBC Meet the Press	9-10a	-----1	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/06/12	08/12/12	-----1				1	\$1,000.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Su	08/12/12	9:46 AM	NBC Meet the Press	9-10a	:30	AFP1205RH	\$1,000.00	NM	
17	08/12/12	08/12/12	Sa/Su 5-6a Rotator	5-6a	-----S	:30	2	\$250.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/06/12	08/12/12	-----S				2	\$250.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WGAL Su	08/12/12	5:19 AM	Sa/Su 5-6a Rotator	5-6a	:30	AFP1205RH	\$250.00	NM	
1 WGAL Su	08/12/12	5:28 AM	Sa/Su 5-6a Rotator	5-6a	:30	AFP1205RH	\$250.00	NM	
18	08/13/12	08/14/12	M-F News 8 at 6a	6-7a	MT-----	:30	2	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/13/12	08/19/12	MT-----				2	\$1,400.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

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Advertiser	Product	Estimate Number	
Americans for Prosperity	AMER FOR PROS #475		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	08/13/12	08/14/12	M-F News 8 at 6a	6-7a	MT-----	:30	2	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	08/13/12	6:13 AM	M-F News 8 at 6a	6-7a	:30	AFP1205RH	\$1,400.00 NM
2	WGAL	Tu	08/14/12	6:29 AM	M-F News 8 at 6a	6-7a	:30	AFP1205RH	\$1,400.00 NM
19	08/13/12	08/14/12	NBC Today Show	7-9A	MT-----	:30	2	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	MT-----	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	M	08/13/12	7:56 AM	NBC Today Show	7-9A	:30	AFP1205RH	\$1,400.00 NM
1	WGAL	Tu	08/14/12	8:29 AM	NBC Today Show	7-9A	:30	AFP1205RH	\$1,400.00 NM
20	08/13/12	08/14/12	NBC Today Show II	9-10a	MT-----	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	MT-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	08/14/12	9:27 AM	NBC Today Show II	9-10a	:30	AFP1205RH	\$450.00 NM
21	08/13/12	08/14/12	M-F 5-6p News	5-6p	MT-----	:30	2	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	MT-----	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	M	08/13/12	5:46 PM	M-F 5-6p News	5-6p	:30	AFP1205RH	\$1,400.00 NM
1	WGAL	Tu	08/14/12	5:55 PM	M-F 5-6p News	5-6p	:30	AFP1205RH	\$1,400.00 NM
22	08/13/12	08/14/12	Entertainment Tonight	7-730p	MT-----	:30	2	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	MT-----	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	M	08/13/12	7:11 PM	Entertainment Tonight	7-730p	:30	AFP1205RH	\$900.00 NM
1	WGAL	Tu	08/14/12	7:26 PM	Entertainment Tonight	7-730p	:30	AFP1205RH	\$900.00 NM
23	08/13/12	08/14/12	NBC Tonight Show	1135p-1235a	MT-----	:30	2	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	MT-----	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	08/13/12	11:45 PM	NBC Tonight Show	1135p-1235a	:30	AFP1205RH	\$350.00 NM
2	WGAL	Tu	08/14/12	12:10 AM	NBC Tonight Show	1135p-1235a	:30	AFP1205RH	\$350.00 NM
24	08/13/12	08/14/12	M-Su News 8 at 11p	11-1135p	MT-----	:30	2	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	MT-----	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	08/13/12	11:22 PM	M-Su News 8 at 11p	11-1135p	:30	AFP1205RH	\$900.00 NM
2	WGAL	Tu	08/14/12	11:15 PM	M-Su News 8 at 11p	11-1135p	:30	AFP1205RH	\$900.00 NM

Total Spots 64

Gross Total \$92,550.00

Payment Terms 30 Days



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Advertiser	Product	Estimate Number
Americans for Prosperity	AMER FOR PROS #475	

Agency Commission **\$13,882.50**

Net Amount Due **\$78,667.50**